



Tasmanian
Electoral Commission

2014
LOCAL GOVERNMENT
ELECTIONS



MAKE YOUR MARK



VOTE LOCAL

**Your vote must be received by
10 am on Tuesday 28 October 2014**

www.tec.tas.gov.au

Information

There are 3 elections being held for Launceston City Council

- 12 Councillors (Aldermen) – 25 candidates
- Mayor – 4 candidates
- Deputy Mayor – 5 candidates

As well as this booklet, your postal ballot pack contains

- 2 sheets of ballot papers (one for aldermen positions, the other for mayor and deputy mayor positions)
- a ballot paper envelope – you must sign this
- a reply paid envelope

This year, for the first time, the entire Launceston City Council is being elected for a four-year term. The mayor, deputy mayor and councillors you elect will all serve until 2018.

Successful candidates for mayor and deputy mayor must be also elected as councillors to be able to accept the office of mayor or deputy mayor.

**Your vote must be received by
10 am on Tuesday 28 October 2014**

Instructions

Follow these five easy steps...

STEP ONE

Consider your vote

The candidates have provided statements for your information. They are printed in alphabetical order in this brochure. Please note that the names on the ballot papers may not be in the same order.

Get to know the candidates before you vote.

STEP TWO

Record your vote

When you have decided how you wish to vote, number all the boxes on each ballot paper from 1 onwards in the order of your choice.

STEP THREE

Make your vote secret

Put your completed ballot papers in the ballot paper envelope and seal it securely.

STEP FOUR

Validate your vote

Sign your ballot paper envelope.

Your vote won't be counted if you don't sign this envelope.

Then put your ballot paper envelope in the reply paid envelope and seal it.

STEP FIVE

Post your vote

Post your reply paid envelope straight away. No stamp is needed.

**Don't delay—
late votes won't be counted!**

Questions? Call 1800 801 701

ALEXANDER Darren

Candidate for Alderman, Mayor

[Web link](#)



I will fight for this city to return it to its rightful place as a vibrant economic hub, as it has been in the past. We need to create a stronger retail sector, revitalise the central business district, & more importantly, provide a future culture of innovation and a place where our children want to live, work & play. Why should people vote for me? Because it's time for a change. It's time for a new direction. I took my local Launceston business to the world stage, & I want to do the same thing for this great city. We need to build on our natural strengths, leverage investment & create jobs.

AUSTIN Mandie

Candidate for Alderman

[Web link](#)



I am a local business woman, entrepreneurial property developer and visionary. I think outside the square, seeking to apply innovative solutions to existing challenges, while chartering a step by step process for implementing new initiatives to see our city's economy prosper. We have many creative, passionate and intelligent thinkers in our city and region. I would consider it a great privilege if given the opportunity to serve as your independent Alderman, listening to you, representing you and being your voice, together achieving our visions of a vibrant future for our beautiful city.

BARRETT Kyle

Candidate for Alderman

[Web link](#)



Launceston City Council needs new, youthful representation for a real change. A balanced, pro-development focus to create new employment is essential to making Launceston a vibrant municipality for all of us. Residents must feel safe in their community and public assets like parks, reserves and nature strips must be well maintained. The Aquatic Centre should be financially sustainable. Support Aurora AFL and community events well into the future. Support amalgamations. A student, part-time small business operator, community advocate and passionate Launcestonian! Vote 1 – Kyle Barrett

BRADY Thane

Candidate for Alderman



Thane operates an IR practice specialising in resolving workplace issues. Thane volunteers in our community. Thane believes sustainable development creates job opportunities providing a higher standard of living. A positive person of strong character with business and advocacy experience, Thane will listen and represent all ratepayers. Thane stands for governance, creating tourism and business growth opportunities, keeping AFL footy at Aurora Stadium, improving sporting facilities, cleaning up the Tamar River and our streets, road upgrades and council amalgamation.

CASSIDY Philippa

Candidate for Alderman

[Web link](#)

Photograph
not
available

Launceston needs independent, informed Aldermen. Having worked for 20 years as a financial adviser, I would bring skills and experience to Council to ensure ratepayers funds are invested prudently, transparently and fairly. I am not a cog in the wheel of any political party, and never have been. I support sensitive, sustainable development that enhances the vibrancy and uniqueness of our city. As an experienced company director and local business owner, I look forward to helping Launceston grow and prosper.

COOPER Leon

Candidate for Alderman



I'm an artist, seasonal vineyard worker, volunteer mental health befriender, former student representative, left-wing atheist. Please vote for me. I need the money to help promote my arts practice. I would also like the word alderman on the front of my name. Marijuana should be legalised and taxed.

COX Jim

Candidate for Alderman, Deputy Mayor



The Launceston City Council should be seen as a board of management charged with the responsibility of supporting ratepayers and ensuring that rates are spent wisely as we will face some financial challenges over the next few years. My experience and independence enables me to make decisions that are in the best interests of the long term welfare of a community I have lived and worked in nearly all my life. Rather than make rash, unsustainable, electoral promises for the future Council, I have a determination to give this city the best opportunity to grow.

DAWKINS Andrea

Candidate for Alderman

[Web link](#)



I stand as an independent, progressive and active voice for Launceston. As a councillor my focus would be to encourage positive ideas for business, for the arts and for the community and help make them happen. My background is in small business, having developed Fresh on Charles over 14 years from a 6 table holding into a multi tenanted, hybrid social enterprise hub. Fresh sought to link community interests into a vibrant social network of ideas and shared resources. If elected I would use this model of collaboration and conciliation to strengthen Launceston's financial and social capital.

ELLIOTT Peter

Candidate for Alderman

[Web link](#)



I'm 53, married to Pirjo with 2 grown daughters, Laura & Catherine. I grew up in small business with my parents, Irene & Josef Meindl (Hotel Tasmania, The Centennial Hotel). Been in business 29 years (Elphin Continental Cakes). Five years ago, I ran for Council and in this election, the issues are the same: we need action on a proper road network, to revitalise the CBD and get investment in our region. I'm hardworking, honest, independent and committed to finding real solutions to provide jobs and a prosperous future for Launceston. With your no.1 vote, Peter Elliott will make a difference!

ELLISON Tom

Candidate for Alderman, Deputy Mayor

[Web link](#)



As a financial analyst and business owner, I tackle complex and difficult issues daily. The sorts of challenges Launceston will face in coming years. Launceston needs a new direction towards a sustainable, jobs-rich future. A chance to remain the best regional city in Australia and the first choice for families and businesses We can only build that future by electing leaders with talent and vision who aren't saddled to the past or shackled by allegiance to a political party. I promise to be your truly independent voice on Council, working for the benefit of all. Help me make a difference.

FINLAY Janie

Candidate for Alderman

[Web link](#)



Experience. Connections. Proven ability. Attract appropriate development to ensure a thriving economy; revitalise our city heart to create energy and opportunity; protect our rivers, unique cultural identity, heritage, public spaces, the arts. Everyone should feel secure within their community; have access to services, facilities, events, people who support us to achieve all that we can. Together we can create the opportunities for change to make things better for everyone in Launceston. I ask you to support my vision, experience and enthusiasm. Let's make this happen! www.janiefinlay.com

GIBSON Danny

Candidate for Alderman, Deputy Mayor

[Web link](#)



Danny Gibson seeks your number 1 vote. Passionate; independent; hardworking and experienced. "I am committed to Launceston. I will continue to work for the vision that celebrates our heritage, ignites our passion and stimulates opportunities for the future. Over the past three years, I have demonstrated an open-minded approach and independent voice on Launceston City Council, together with a genuine willingness to listen and learn. For energetic and effective representation, please give me your number one vote for Alderman and Deputy Mayor." Danny.Gibson@launceston.tas.gov.au or 0407 096 597

HARRIS Alan

Candidate for Alderman, Deputy Mayor

[Web link](#)



Launceston has a great future, but new vision, enthusiasm and ideas are needed. I support local business, increased tourism, reinvigorating the Gorge and Tamar River, revitalising the CBD and improving the Kings Meadows shopping centre. I have 35 years experience in telecommunications, the last 20 as a Senior Telstra Executive. Currently an Electorate Officer for Federal MP Andrew Nikolic. A lifetime of service to community, past 11 years in Rotary: 2010/11 Club President, 2012 Rotary study tour to Denmark and 2012/14 Assistant Governor Tasmania. Vote 1 Alan Harris for a better future.

HAW Ruth Caroline

Candidate for Alderman

[Web link](#)



Consider me for your No. 1 Vote. No party connections, I can truly represent the positions of rate payers. Privately educated & have held book keeping positions throughout the country. Keenly interested in all levels of Government. Strong independent female voices are vital to ensure our opinions assists in the future directions taken. My vision & passion is about ensuring we have a contemporary council; one that gives support to all people. Affordable rates, improved town planning advancing our community in a positive way. Pro development but not at any cost. Will be available at all times.

JONES Nick

Candidate for Alderman



It is time for me to put back into the city where I live and work, Trevallyn is home. ICI chemicals transferred me to Launceston in 1984, since then I have spent 30 years building and creating business, TPJones, Launceston Lakes and Platypus House at Beauty point Tourism is currently my main focus, it is the bright shining light for Northern Tasmania, we should grasp every employment opportunity that tourism presents. Youth unemployment and job creation are the vital considerations for the future of our city. Council has to be pro-development to create a prosperous long term future.

McKENDRICK Robin

Candidate for Alderman



My family and I live and have grown up in Launceston. I have worked and owned retail businesses and have been involved with many sporting and community groups, currently with Franklin House, Hospital Consumer Group, Launceston Road Committee and I am Chairman of Inveresk Precinct including Aurora Stadium. I am passionate about our city and its people and will represent you on all issues with experience, common sense, integrity and fight for job creation, a fair share of Government funds, a fairer rate system, better health services and keeping AFL in Launceston. Please vote 1 Robin McKendrick.

McKENZIE Hugh

Candidate for Alderman, Mayor

[Web link](#)



A collegial and common sense approach to leadership, coupled with a strong social conscience and 35+ years of advising and running businesses, provides me a great skill-set to represent and lead Launceston for the next 4 years. My contribution and involvement in many sectors of our community, including education, health, youth services, finance, sport, cultural activities, as well as a number of charitable organisations, have likewise equipped me with a breadth of rich life experiences which I believe will be invaluable in driving Launceston's future success as a great place to live and work.

PECK Tony

Candidate for Alderman



Tony is one of the City's most experienced hardworking Aldermen. Business interests include tourism and local motel proprietor. Tony will work to ensure Launceston remains a vibrant, safe and commercially sound city and a wonderful place to live. He is a proven community and business leader who will achieve the best value for the ratepayer dollar. He has passion, enthusiasm and vision and commitment to stand up and be counted when Launceston needs a voice. Supports City Heart project, Big W and council amalgamation. Please Vote 1 Tony Peck For a Stronger Launceston

PREECE Krista

Candidate for Alderman

[Web link](#)



I have a background of promotional work, retail, hairdressing in the CBD and small business. I currently work at the Launceston General Hospital, which is giving me a more intimate view of our community and its needs. As an independent candidate I will actively support those in our suburbs and their businesses, whether on wheels or behind household doors. I will support our CBD, food tourism, arts and sporting events. I am an involved and practical person, an active voice in my own suburb and I would like to support you in yours. I want to invest personally in Launceston's future.

SANDS Ted

Candidate for Alderman, Mayor



As an Alderman I enjoy making a difference; as your Mayor I will have the voice and opportunity to do far more. I will be a regular visitor to our community shopping centres and I will reach out to all people in the community and enjoy their company. I want to add vibrancy to the city, listen to the business community, involve the arts and sporting groups and make the CBD a place of destination rather than one of avoidance. I am committed, decisive and compassionate with a broad life experience. I will get the job done. I look forward to your support for Alderman and Mayor. Thanks Ted

SOWARD Rob

Candidate for Alderman, Deputy Mayor

[Web link](#)



Rob Soward is asking for your support please to re elect him as Alderman and to elect him as Deputy Mayor. Rob is experienced, hard working and has a strong record of helping people. Rob's campaign for Deputy Mayor is focused on strong community connections; he was fortunate in his 5 years as your Alderman working with two deputy mayors who were both strong community minded individuals. Rob consults, listens and then makes positive things happen-he's all about action on fixing issues. Rob works for all in Launceston-its rural areas, suburbs and CBD. More details at www.robsoward.com.au

STOJANSEK Karina

Candidate for Alderman



I am passionate about creating a dynamic, healthy, thriving and inclusive local community. I want our city to become a place where people shop, but also come to meet and connect. Jeremy and I shared a vision for Launceston and I would love to have the opportunity to continue some of the projects he began. With over 25 years experience in senior management roles in small, medium and large business, I have extensive experience in marketing, HR, finance and project management. If elected, I will bring passion, real skills and hard work to the table.

van ZETTEN Albert

Candidate for Alderman, Mayor



Our city is built on passionate people and as Mayor I've been blessed to work with them. I commit to continue to listen and consult with the Launceston community. I will fight to secure economic growth and prosperity in Launceston and continue my push to keep our Tassie Hawks at Aurora. I will be a key supporter for rolling out the strategic plan in Northern Tasmania, including our City Heart Project, which includes supporting inner city living, to re-invigorate the CBD and create jobs. Vote 1 for Mayor & Alderman Albert van Zetten who has proven his service and commitment to the community.

WILLIAMS Emma

Candidate for Alderman

[Web link](#)



I'm for Launceston – a place for families, a place for community, and for culture, inclusion and learning. I'm for those strengths that make our region great – our people, our productivity, our special places and our unique past. I want to see Launceston develop into the future with liveability and sustainability. We can make decisions with the best outcomes for Launceston in mind – economically, socially and environmentally – and I offer the skills, experience and understanding to represent these values. I am a proud Green candidate. www.emmawilliamslaunceston.weebly.com

WOOD Simon

Candidate for Alderman



Born & educated in Launceston, I'm 38 years old, married to Zoe & have 2 children. Launceston is central to rebuilding the greater Tasmanian economy. I support: consideration of council amalgamations; first hour free parking validation trials; sensible & sustainable development & investment (encourage inner city living); continued clean up of the Tamar River; revitalising the CBD Address parking concerns in particular the LGH/South Launceston precinct; greater allocation of funding for events in Launceston. I will bring a new approach to Council, I am prepared to work hard for Launceston.

USRM13404-rj CRICOS Provider Code: 00586B



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Layout by Tanja van der Wal Desktop Publishing

Printed by Mercury Walch



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